

GOLD

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The essential travel companion for the discerning
traveller to Southern Africa



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YOUR PARTNER IN TOURISM

Foreword

South Africa can be likened to a broad canvas of different and contrasting pictures. From lush wetlands and dense forests to deserts and wide, open plains, from majestic mountains to rolling hills and valleys.

This is the home of the Rainbow Nation, a nation as colourful and diverse as the South African landscape. We are a proud and positive people who capture the imagination of the world with our peaceful transition from apartheid to a fledging democracy.

Our cultural diversity is reflected in our architecture, art, languages, literature, music, theatre and a wide-ranging cuisine that delights even the most fastidious palate. Come and meet us, we have much to share and you will be enriched by the experience.

This unique Travel Guide is your key to the very best Travel opportunities and Services available in Southern Africa. Below Africa's exterior you will discover a sophisticated infrastructure offering services, luxury accommodation and unique leisure activities equal to anything in the world.

The inclusion of a Business Information Digest provides detailed information on a powerhouse of business and financial opportunities available in Southern Africa. The recent visit by American President Bill Clinton and the growing number of overseas Business People and Corporates wanting to invest in this country is proof that the world is ready to share in South Africa's wealth.

Our country offers a unique and varied tourism experience. Serene villages and bustling cosmopolitan cities provide a host of leisure options. As a destination for Eco-tourists and adventure travellers, South Africa has few rivals. If you seek a relaxing or information Eco-tourism experience, away from the hustle and bustle of the big cities, we offer a selection of world-renowned game reserves and guest farms. Our country boasts the third largest bio-diversity in the world, and provides a wide range of activities from bird, game and whale watching to hiking, biking and camping under serene mountain settings. For the daring, South Africa offers a stunning array of outdoor adventures such as river rafting, bungee jumping, abseiling and mountain climbing. Our moderate climate ensures that you can make the most of our sunny days and cool starry nights throughout the year.

As tourism in South Africa grows from strength to strength, we invite you to visit our "World in one Country" and to experience its splendor and diversity for yourself. Once you discover what we have to offer we are certain that you will want to return again and again.



Z PALLO JORDAN
MINISTER OF ENVIRONMENTAL
AFFAIRS AND TOURISM



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Contents

General Information	2-41
Business Section.....	42-65
South Africa:.....	
Gauteng	66-83
Mpumalanga	84-93
North-West Province	94-99
Northern Province	100-105
KwaZulu-Natal	106-119
Eastern Cape	120-129
Western Cape	130-159
Northern Cape	160-165
Namibia.....	166-169
Botswana	170-171
Mozambique	172-175
Zimbabwe	176-178
Maps:	
South Africa	179
Gauteng	180
North-West Province	181
Northern Province	182
Kruger National Park	183
Mpumalanga	184
KwaZulu-Natal North Coast	185
KwaZulu-Natal South Coast.....	186
Garden Route.....	187
Cape Metropole.....	188-189
Cape Town City.....	190-191
Cape Metropole and Wine Regions	192



See inside back cover to
join the INFINITY Club

Cover: A mature male leopard, weighing over 70kg,
in the Sabi Sabi Private Game Reserve, Mpumalanga

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